TECH SERVICES
& SUPPORT

by

SKILROCK
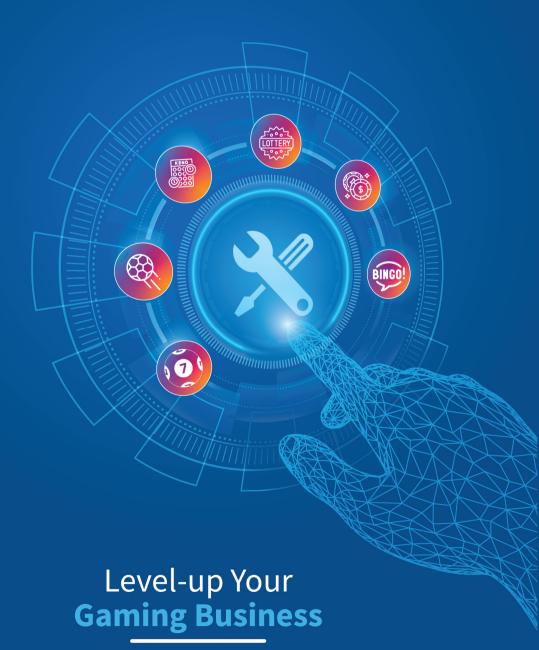### TECHNOLOGIES

Level-up Your
Gaming Business

CHALLENGES ?

1 Trapped with an inflexible supplier?

2 Require Engineers with gaming domain knowledge?

3 Want to expand your operation, quantitatively & qualitatively?

4 Looking to offer personalised gaming experience?

5 Platform outdated for young players?

6 Need a team to bring your Idea to life?

Service Offerings

Skilrock offers a full spectrum of technology services to cater to every business requirement for the lottery and gaming industry. Backed with our decades of operational experience across the globe, we offer an entire suite of technology service & consultation for starting and expanding your Lottery & Gaming business.

We offer a range of **value-added services** to help you achieve your **business goals**

GAME SERVICES
- UI/UX Design
- Game Digitalization
- Custom Development

PLATFORM ENHANCEMENT
- Advanced Analytics
- Enable AI Tools
- Integrations (CRM & MarTech)

DOMAIN EXPERTISE
- Build your own system
- Domain Experienced Staffing
- Vendor Management

BUSINESS SERVICES
- New Business Incubation
- Managed IT Services
- Business Consultancy

Game Services

A Full Spectrum of Gaming Services, From Concept to Delivery

At Skilrock, we offer end-to-end game services to transform your ideas into engaging gaming experiences. From design to development and digitalization, we deliver innovative solutions tailored to meet your unique business needs.

UI/UX Design
We focus on creating intuitive and visually appealing digital interfaces that enhance player experiences by offering comprehensive designing services, crafting user-friendly designs for web and mobile applications.

Game Digitalization
Convert your physical lottery and scratch games into digitalized versions to reach young players. We ensure your legacy and much-loved offline games retain their original appeal in their electronic versions while offering a seamless omnichannel experience.

Custom Development
Whether you need a project designed from scratch or want to update functionalities, we provide technology solutions to support all your business needs with our extensive domain experience in the gaming industry.

Platform Enhancement

We Manage Your System so You Can Focus on Business

Skilrock provides innovative solutions to upgrade your current gaming platform with enhanced functionalities and technologies. From optimizing performance to integrating new features, we ensure your platform stays future-ready without the need of heavy investment.

Advanced Analytics
At Skilrock we work on a range of Big Data tools to help our customers build business driven analytic and reporting solutions. Gain improved decision making & new player insights through efficient reporting, thorough analysis of data, statistics & analytics.

Enable AI Tools
We support integration with a variety of AI powered tool sets to help leverage the latest technological advances in ML and AI for your players.

Integrations
We offer seamless integration services designed to upgrade your current gaming platform and add new functionalities. Our expert team enables efficient integration of plugins, CRM, MarTech tools, legacy systems, payments, blockchain, feeds, and content. Additionally, we provide add-on integration of Skilrock's ready-to-use modules, including the Bonus Engine, PAM, Loyalty System, and more.

Domain Expertise

It Takes Expertise to Stay Ahead of the Game

Skilrock offers unmatched domain expertise in lottery and gaming, providing tailored system development with full IPR transfer, experienced staffing solutions, and efficient vendor management. From end-to-end platform creation to connecting with top vendors, we ensure you are supported by our expert resources to succeed.

Build your own system
Create your own system or platform from the ground up with our expert team. We offer end-to-end development services, ensuring that every solution is uniquely designed to meet your specific needs. With full Intellectual Property Rights (IPR) transferred to you, you gain complete ownership and control over your system.

Domain Experienced Staffing
Our premier software outsourcing services provide you with access to a skilled and diverse talent pool at a fraction of the cost of building an in-house team. With a wide network of skilled developers across the globe, we ensure standardised quality at fixed costs.

Vendor Management
Leverage our vetted selection of vendors to offer the best to your players. From P.O.S machines, hardware setup, Lottery printing we ensure you get access to the right supplier as per your business needs.

Business Services

We Manage, Monitor, and Expand Your Business

With decades of experience managing business operations that handle millions of daily transactions, Skilrock offers unmatched expertise in new business incubation, managed IT services, and business consultancy. From new market entry strategies to seamless IT support, we ensure your business thrives in high-volume transaction environments.

New Business Incubation
Entering a new gaming market can be challenging, but Skilrock is here to provide the expert guidance you need. With decades of industry experience and deep technology expertise, we support you through every step of the business, offering expert advisory and proven strategies to ensure a successful market entry.

Managed IT Services
Skilrock offers a comprehensive suite of managed IT services, including 24/7 support and expert cloud consulting. Our skilled team ensures minimal downtime, seamless cloud migration, and optimized solutions to help you scale and enhance business operations.

Business Consultancy
We bring a wealth of expertise to address your business challenges. From conducting market feasibility research and selecting the right games to crafting effective go-to-market strategies, we provide actionable advice to ensure your business runs seamlessly and without interruptions.

Products and Solutions from Skilrock

INFINITI - Omni Channel and Omni Gaming Platform

Games - Lotto, Keno, Bingo, Sportsbook, Sportspool, Casino, e-instants and more

Scratch Weaver - Scratch Card Management System

GRS - Gaming Regulatory System

Scan-N-Play - Unique Payment System for Gaming

Unmatched Marketing Expertises

SKILROCK
TECHNOLOGIES